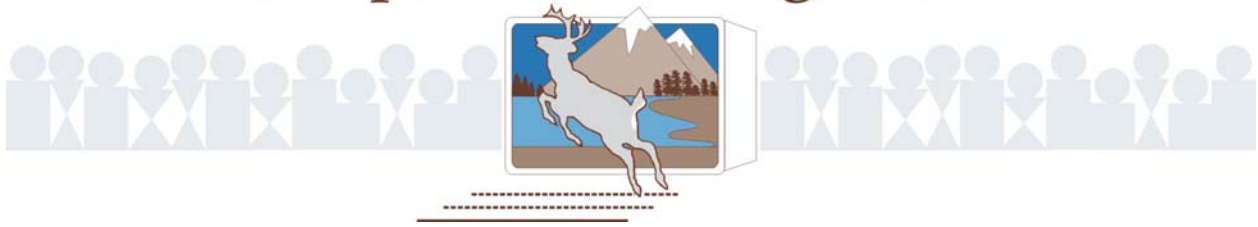


Responsive Management



ORANGE COUNTY PARKS VISITOR SURVEY: GRAPHS

Conducted for the Harbors, Beaches and Parks Division of the Orange
County Resources and Development Management Department

by Responsive Management

2006

ORANGE COUNTY PARKS VISITOR SURVEY: GRAPHS

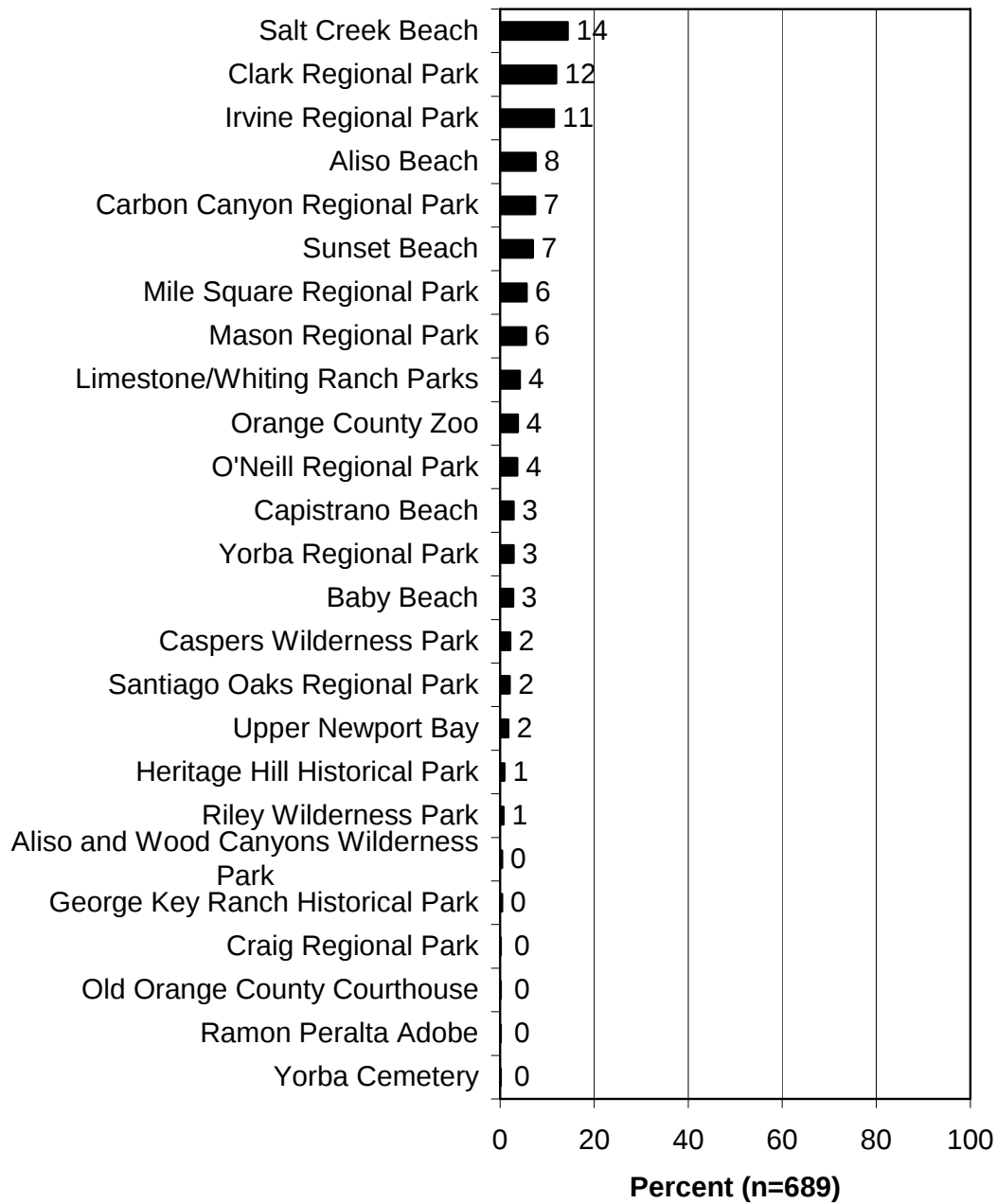
2006

Responsive Management National Office

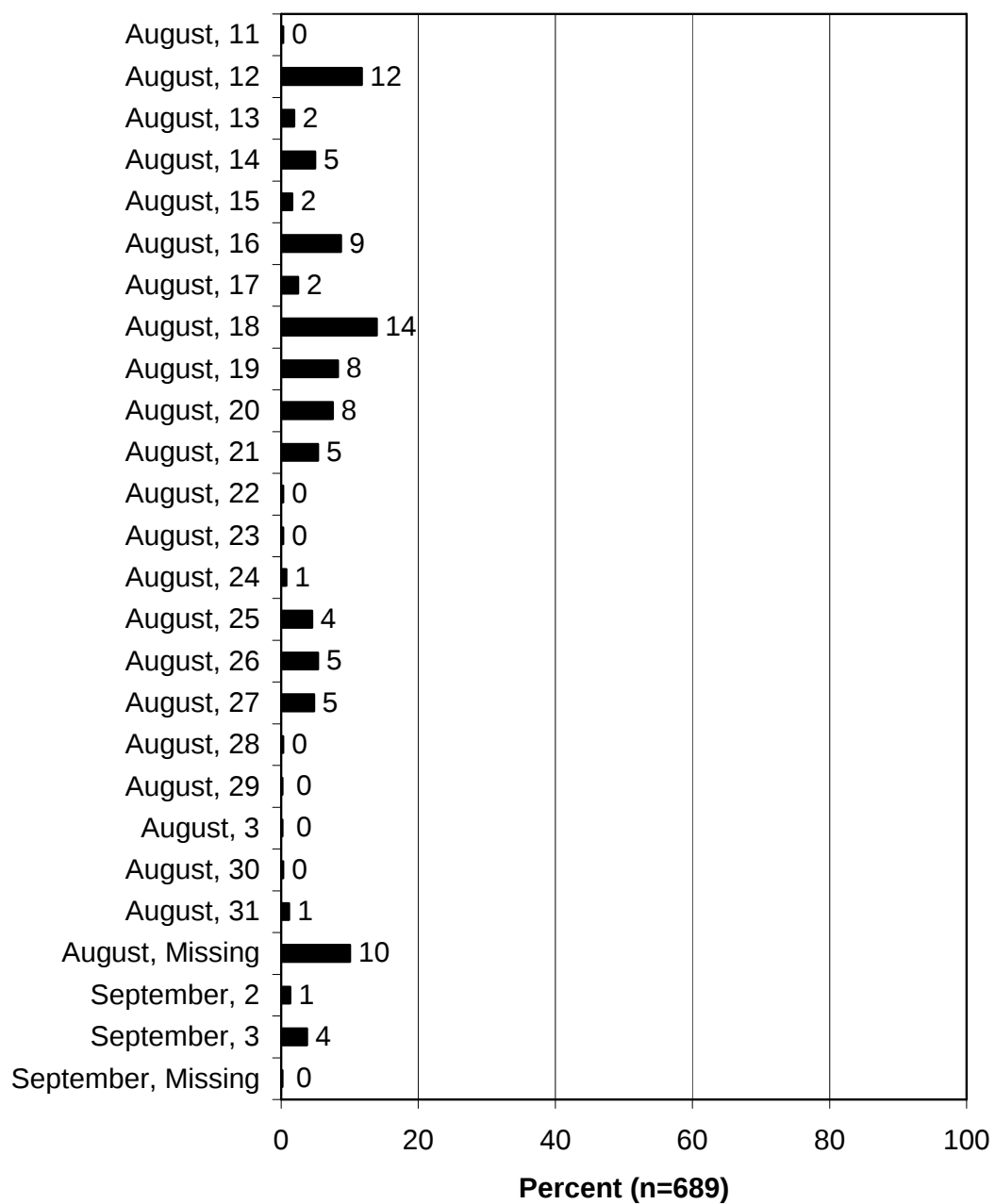
Mark Damian Duda, Executive Director
Peter E. De Michele, Ph.D., Director of Research
Martin Jones, Research Associate
Andrea Criscione, Research Associate
Chad Craun, Research Associate
Sherry Cox, Research Associate
Tim Winegord, Survey Center Manager
Jared Martin-Basye, Survey Center Assistant Manager
Alison Lanier, Business Manager
Steven J. Bissell, Ph.D., Qualitative Research Associate
James B. Herrick, Ph.D., Research Associate

130 Franklin Street
Harrisonburg, VA 22801
Phone: 540/432-1888 Fax: 540/432-1892
E-mail: mark@responsivemanagement.com
www.responsivemanagement.com

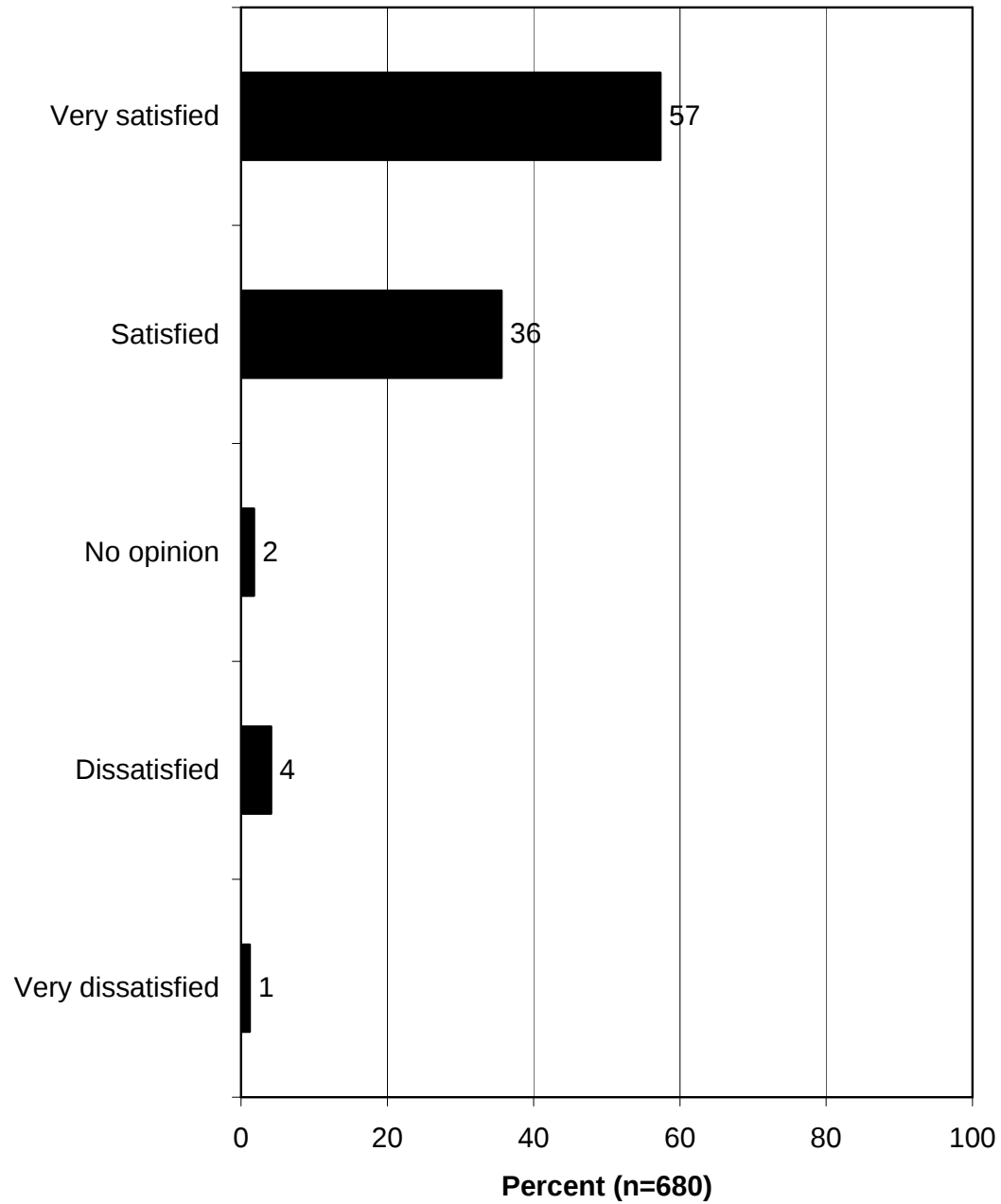
Park attended.



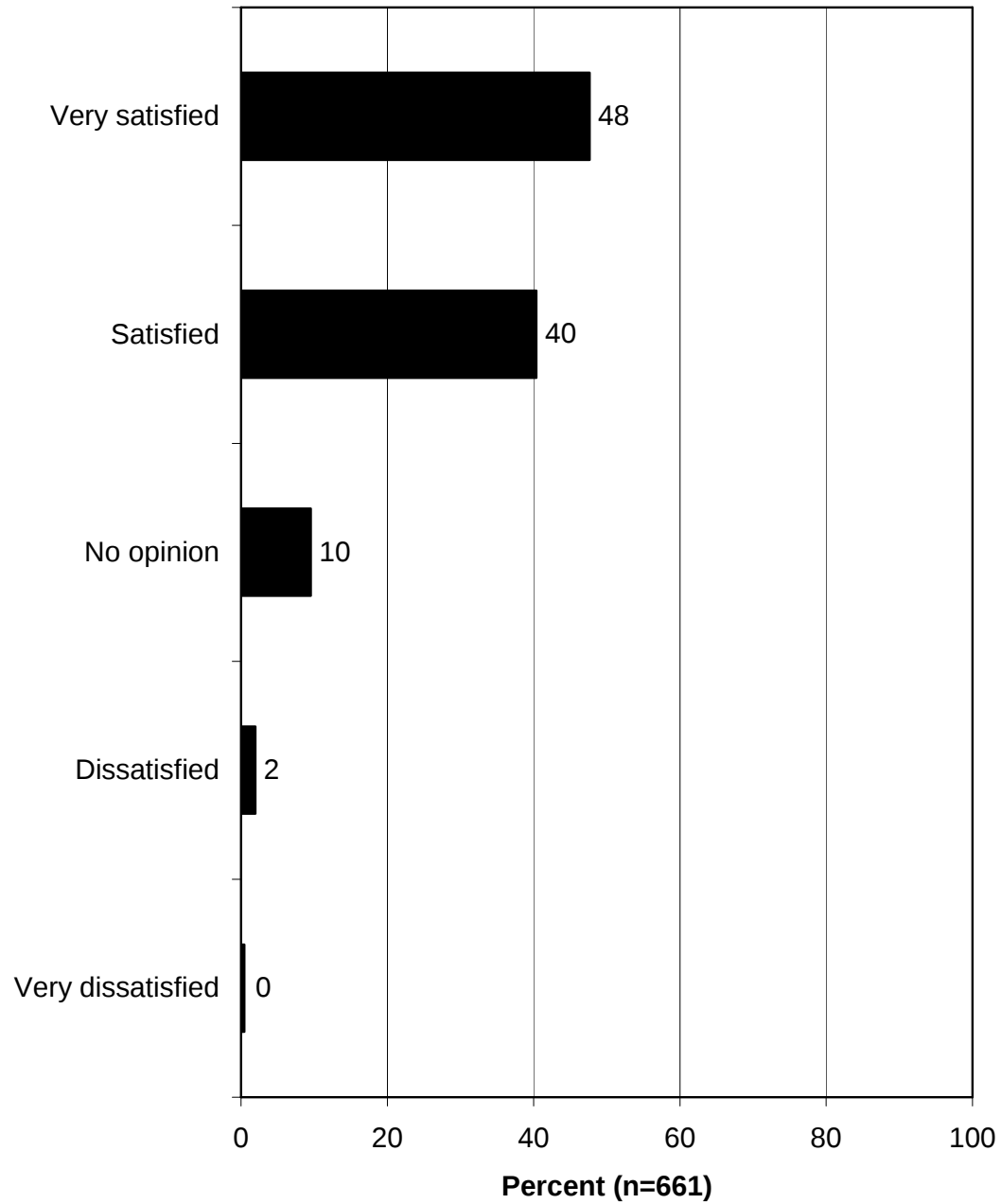
Date attended.



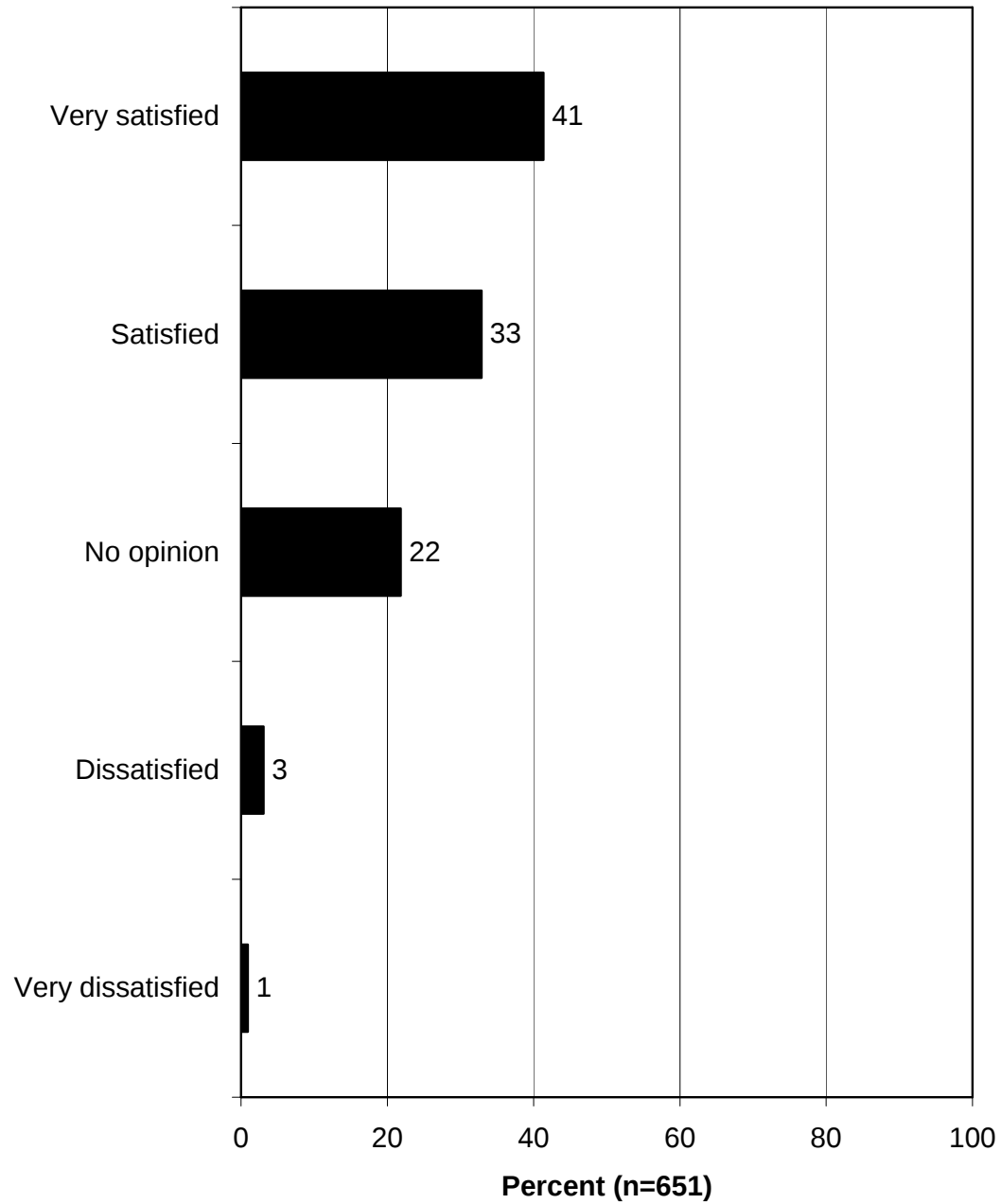
How satisfied were you with the park appearance?



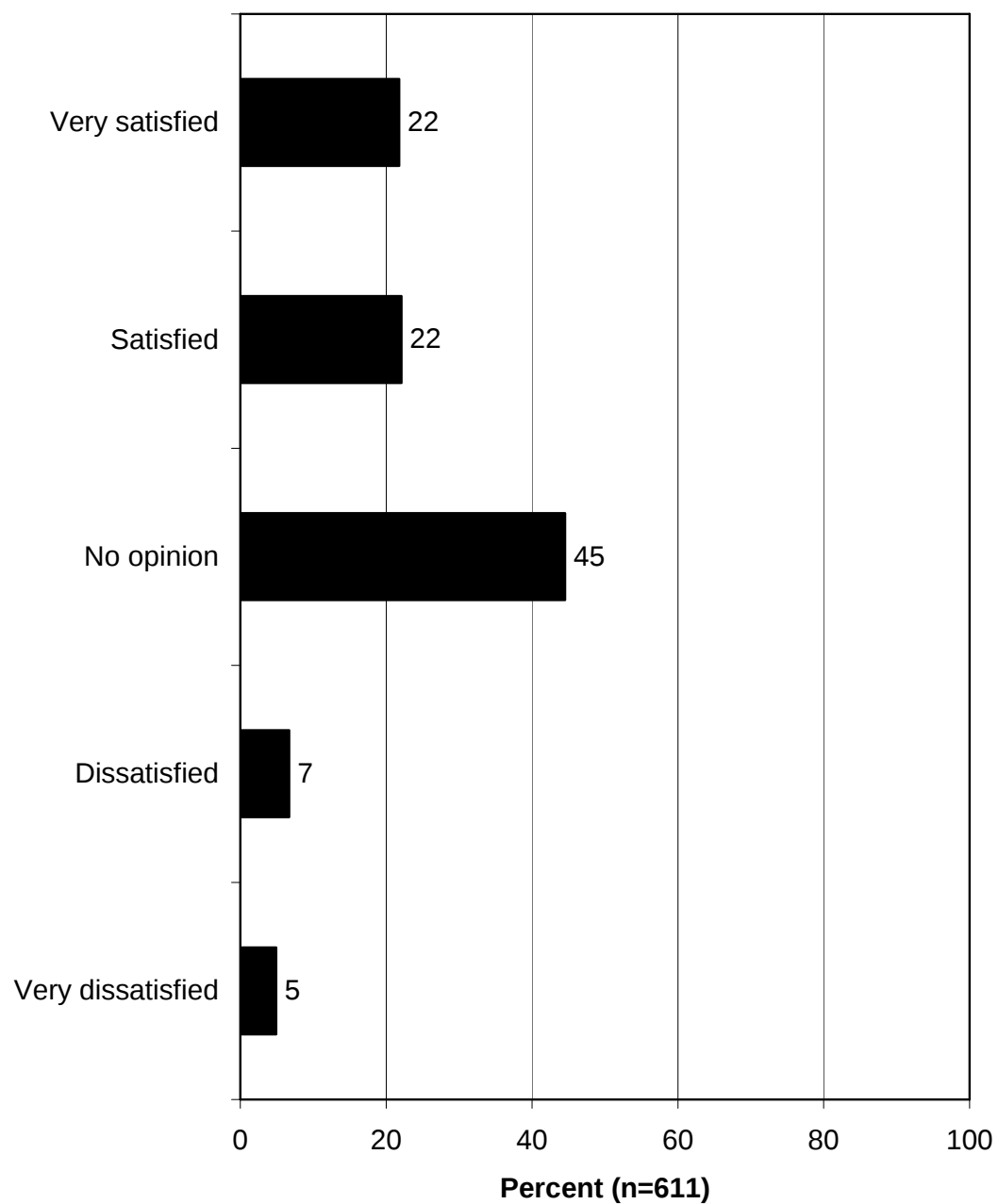
How satisfied were you with the primary activity area?



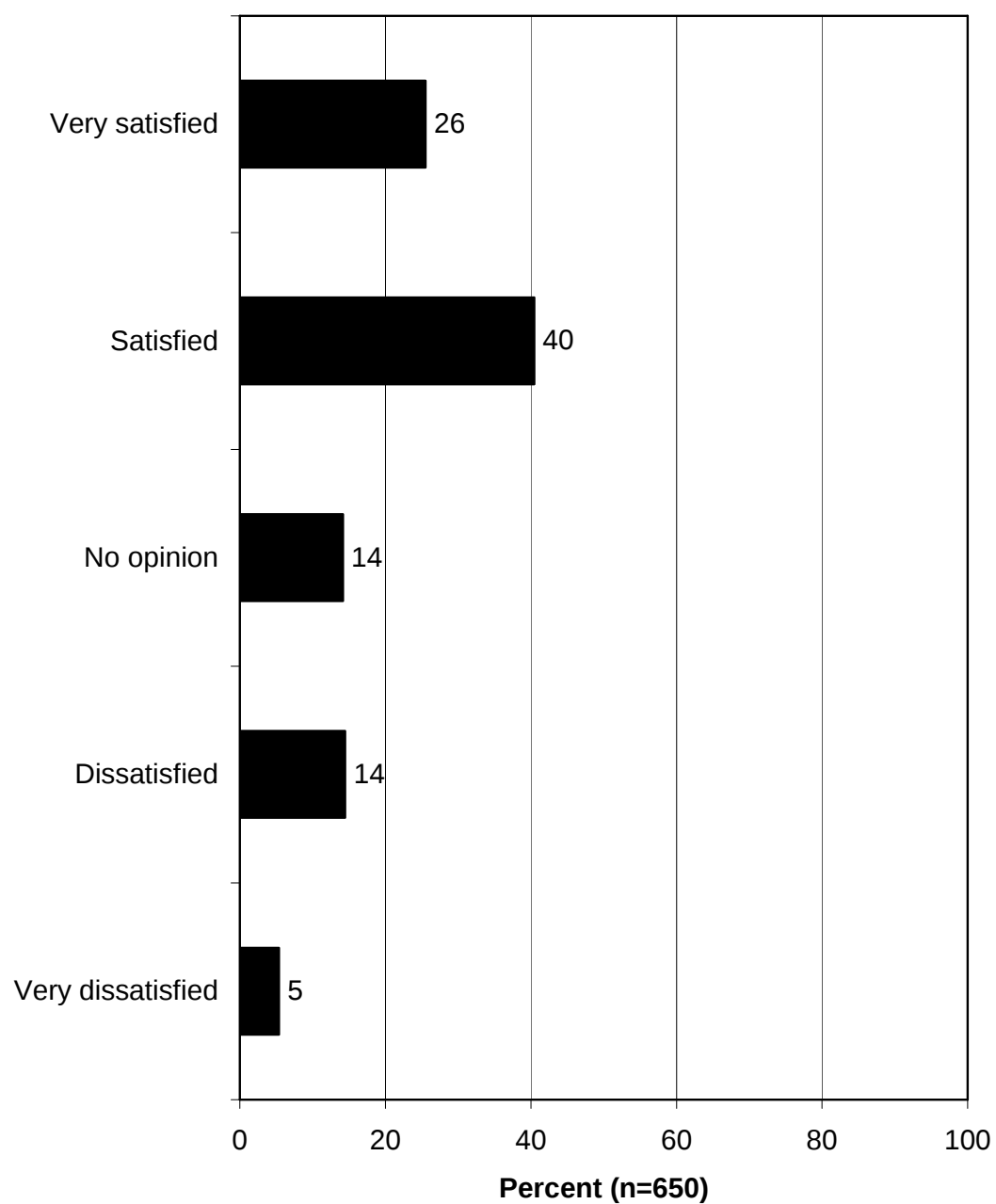
How satisfied were you with the recreational facilities?



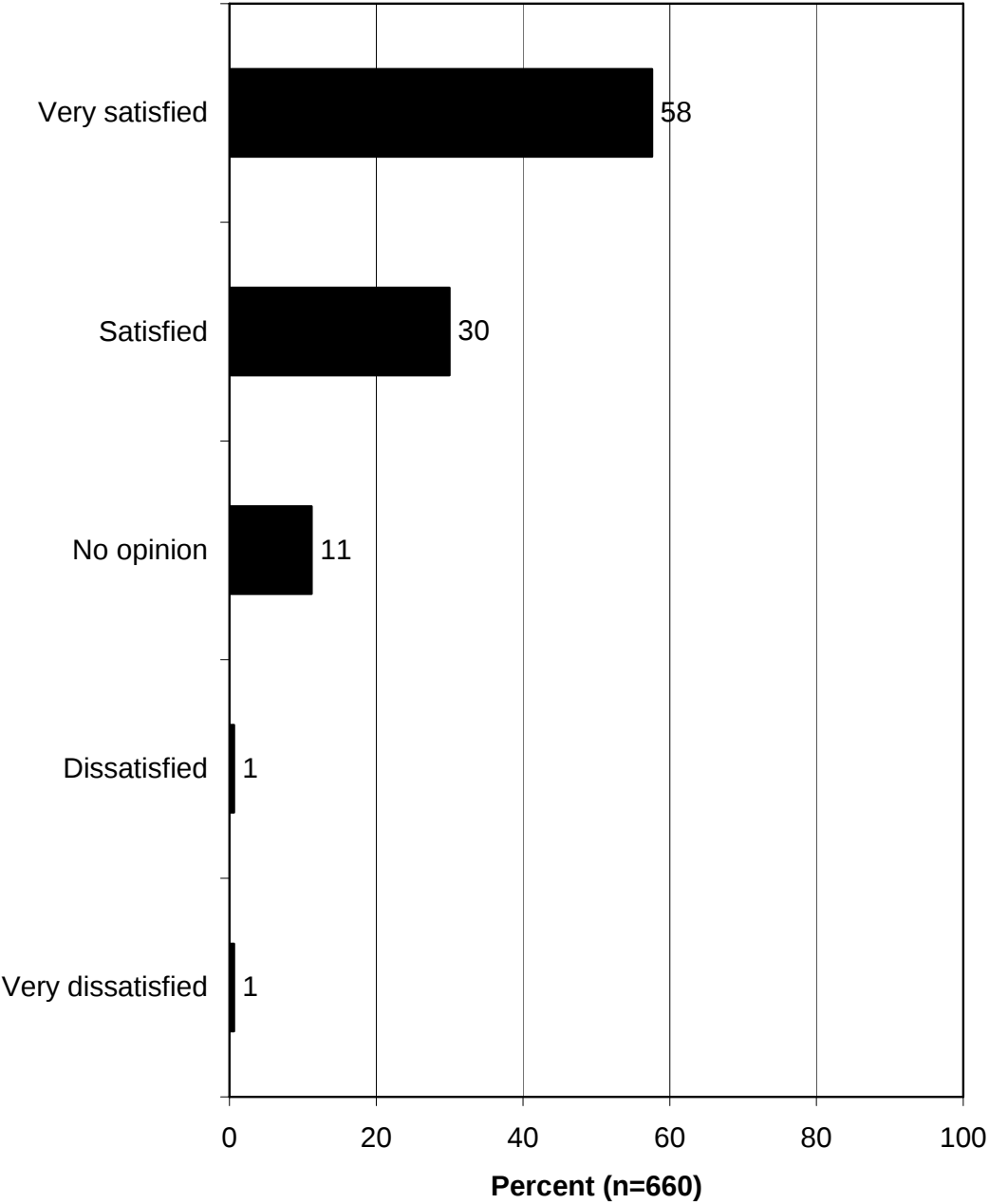
How satisfied were you with the food concession?



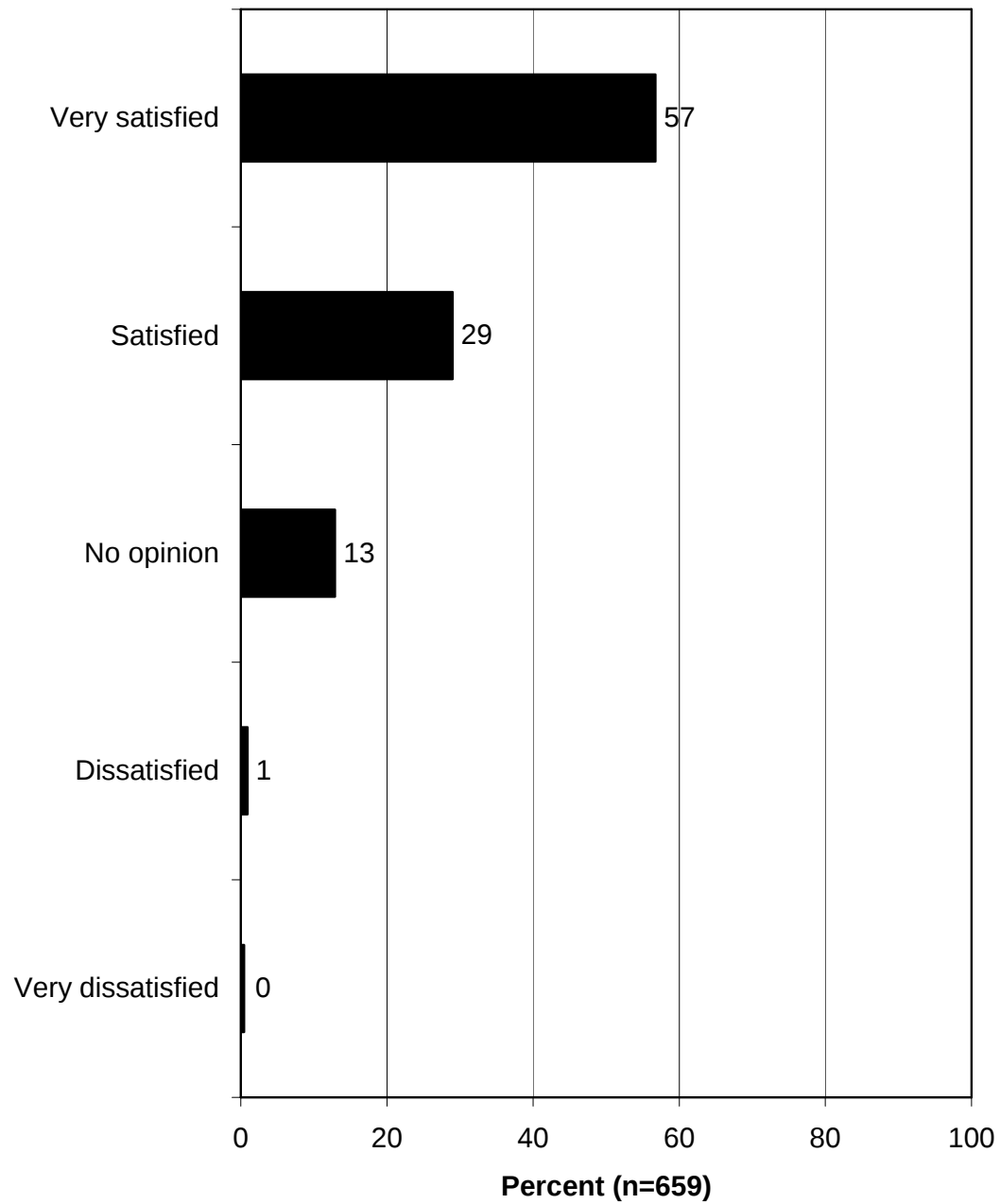
How satisfied were you with the restrooms?



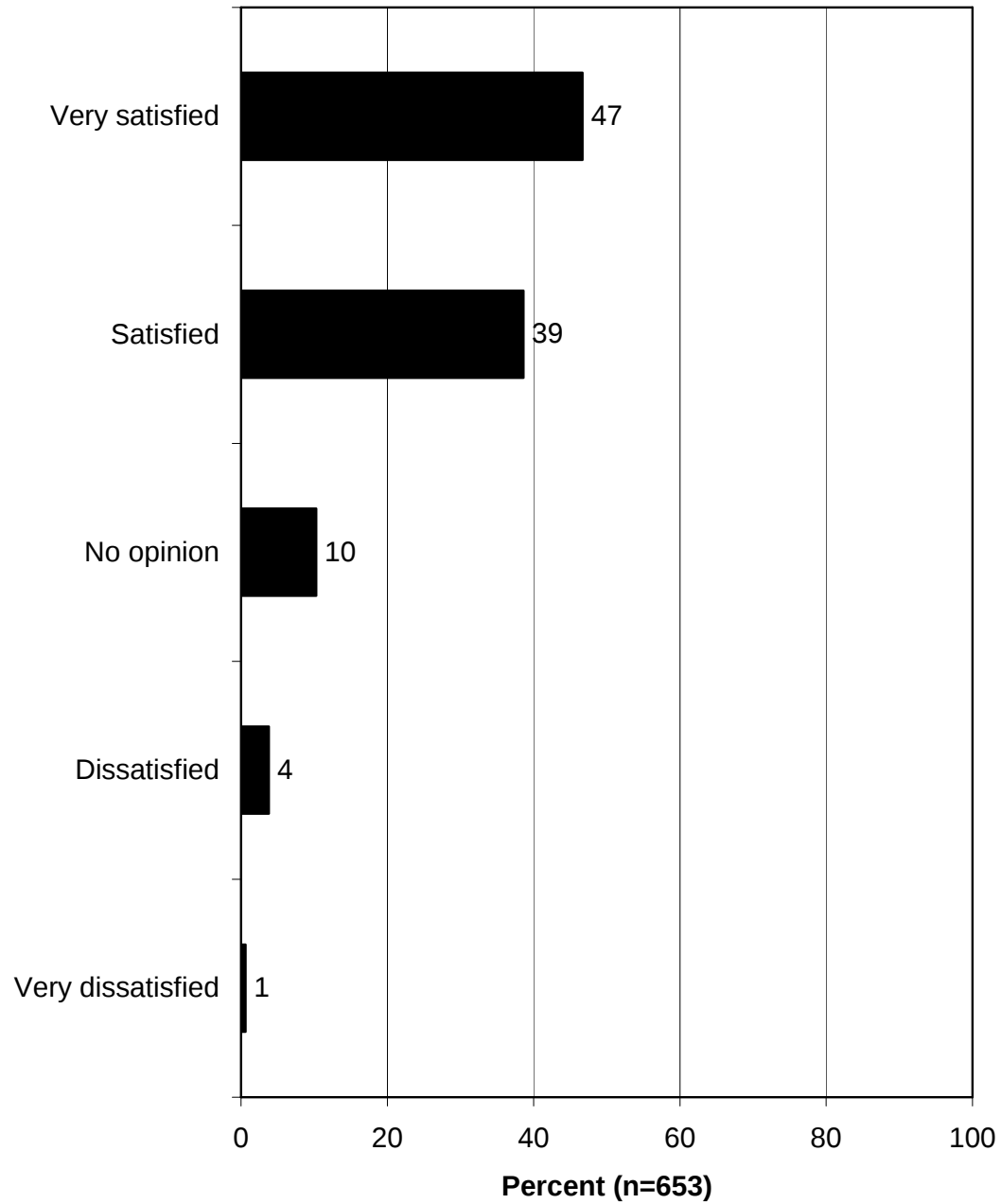
How satisfied were you with employee courtesy?



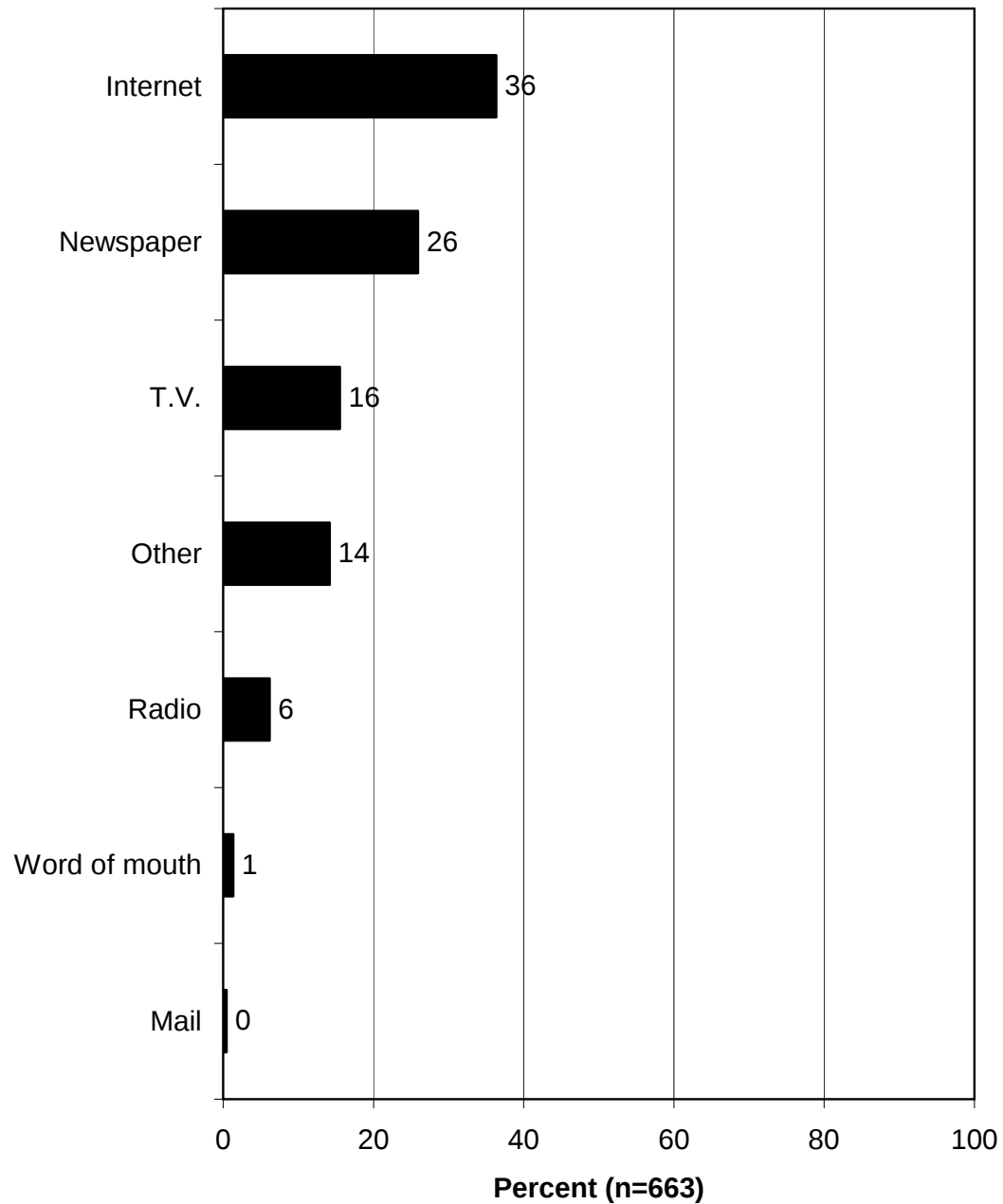
How satisfied were you with the ranger services?



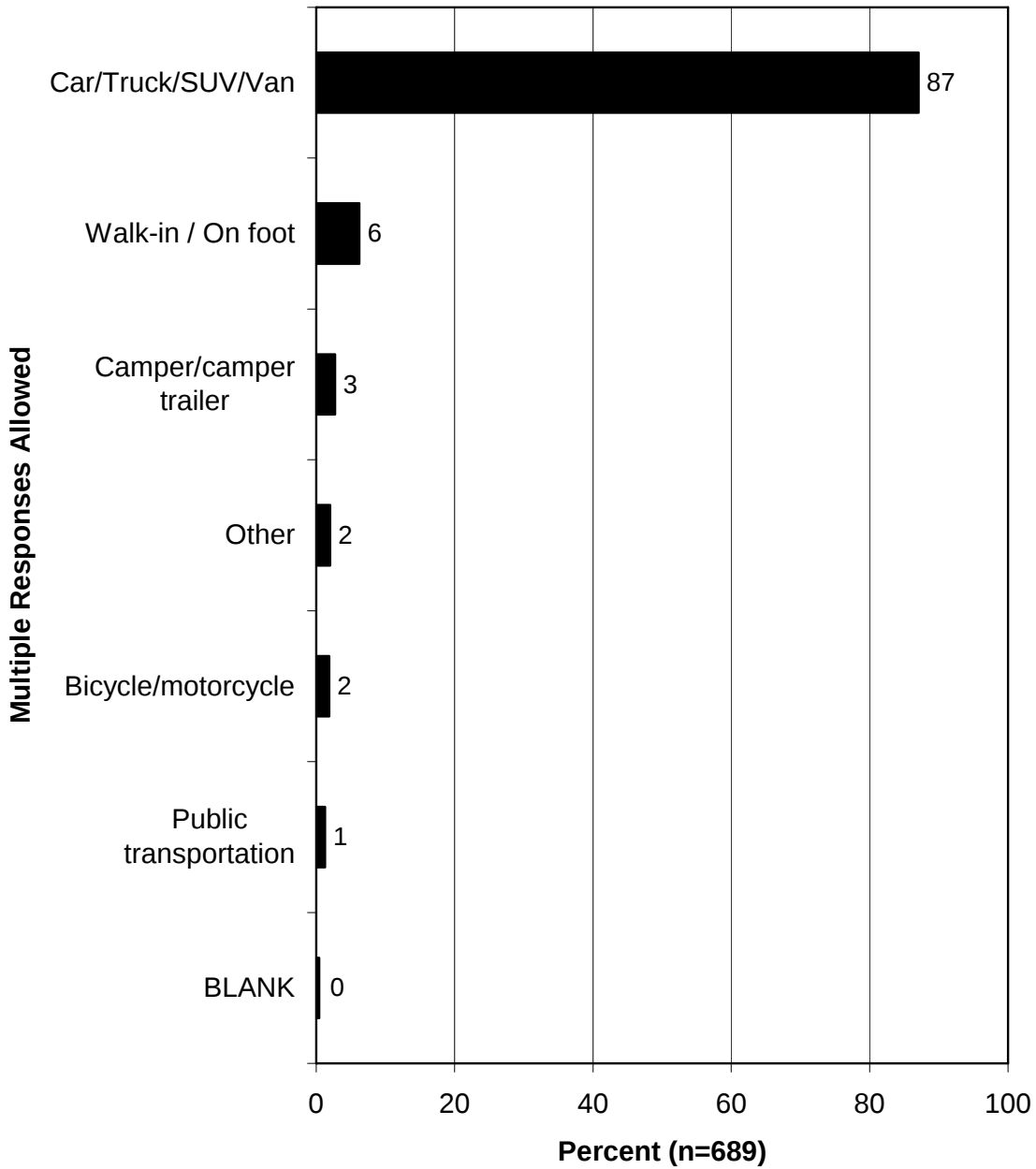
How satisfied were you with the directional signs?



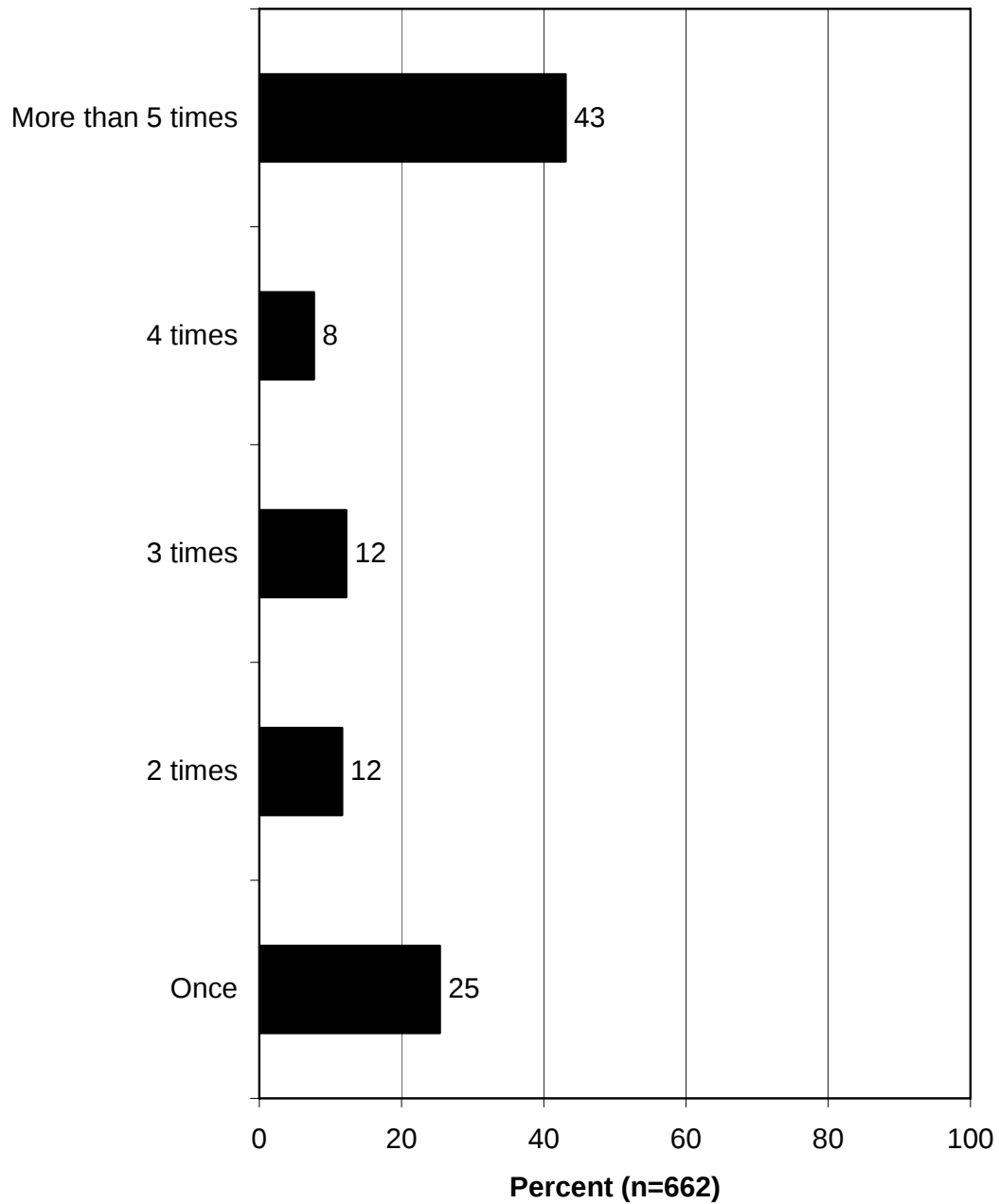
**Which is the best method to inform you about your
parks operated by the County of Orange?**



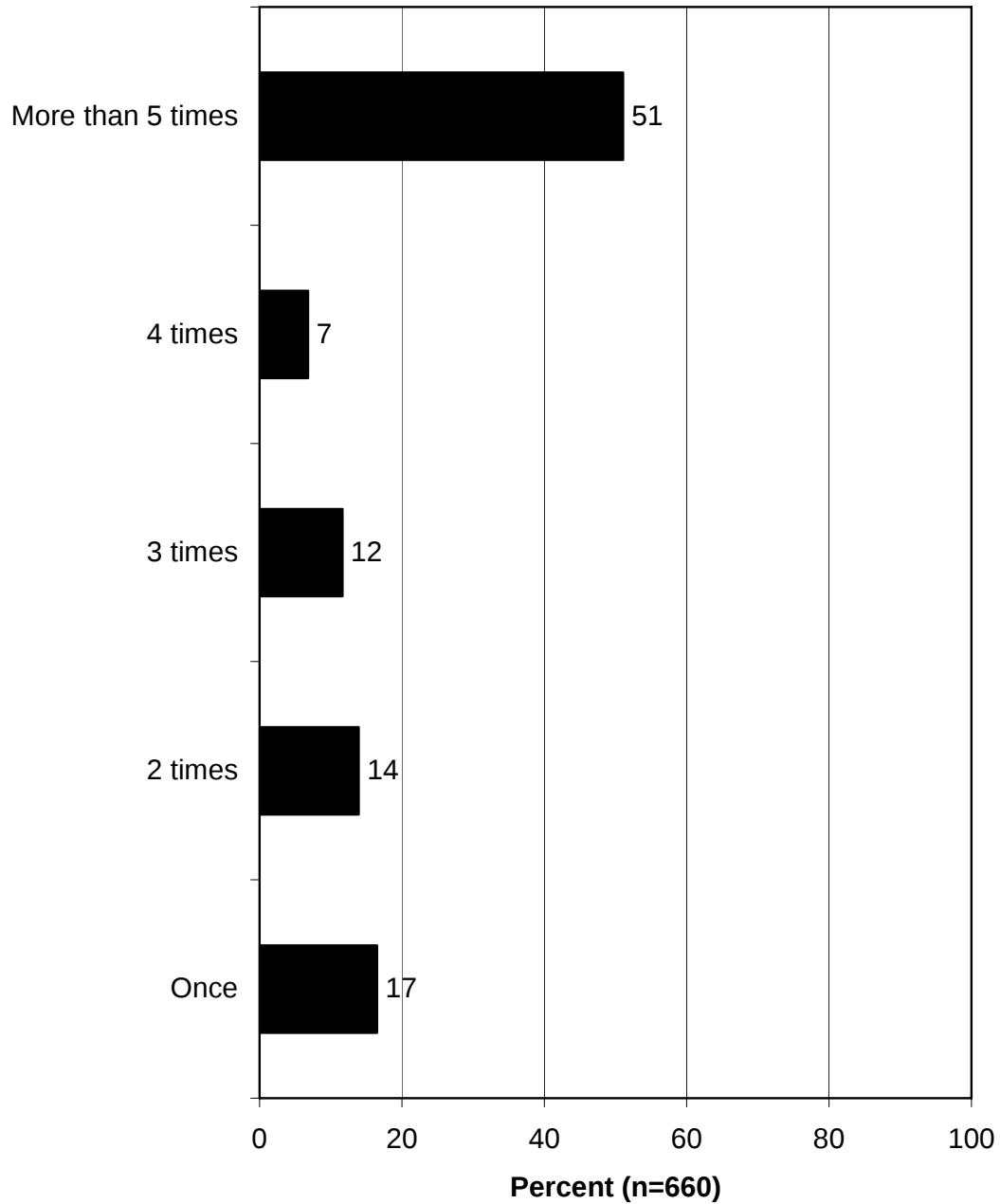
How did you travel to the park?



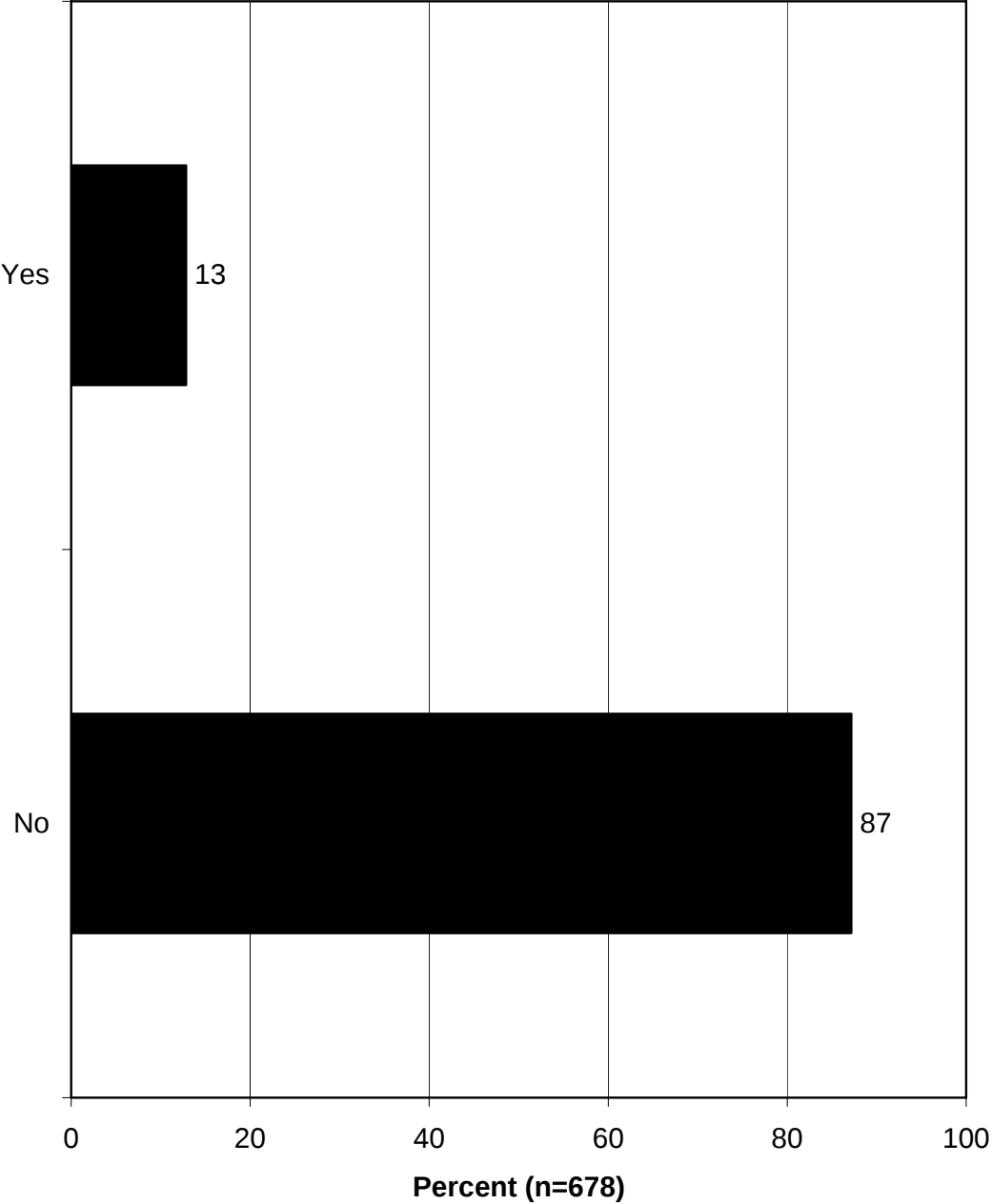
How many times did you visit this park the last year?



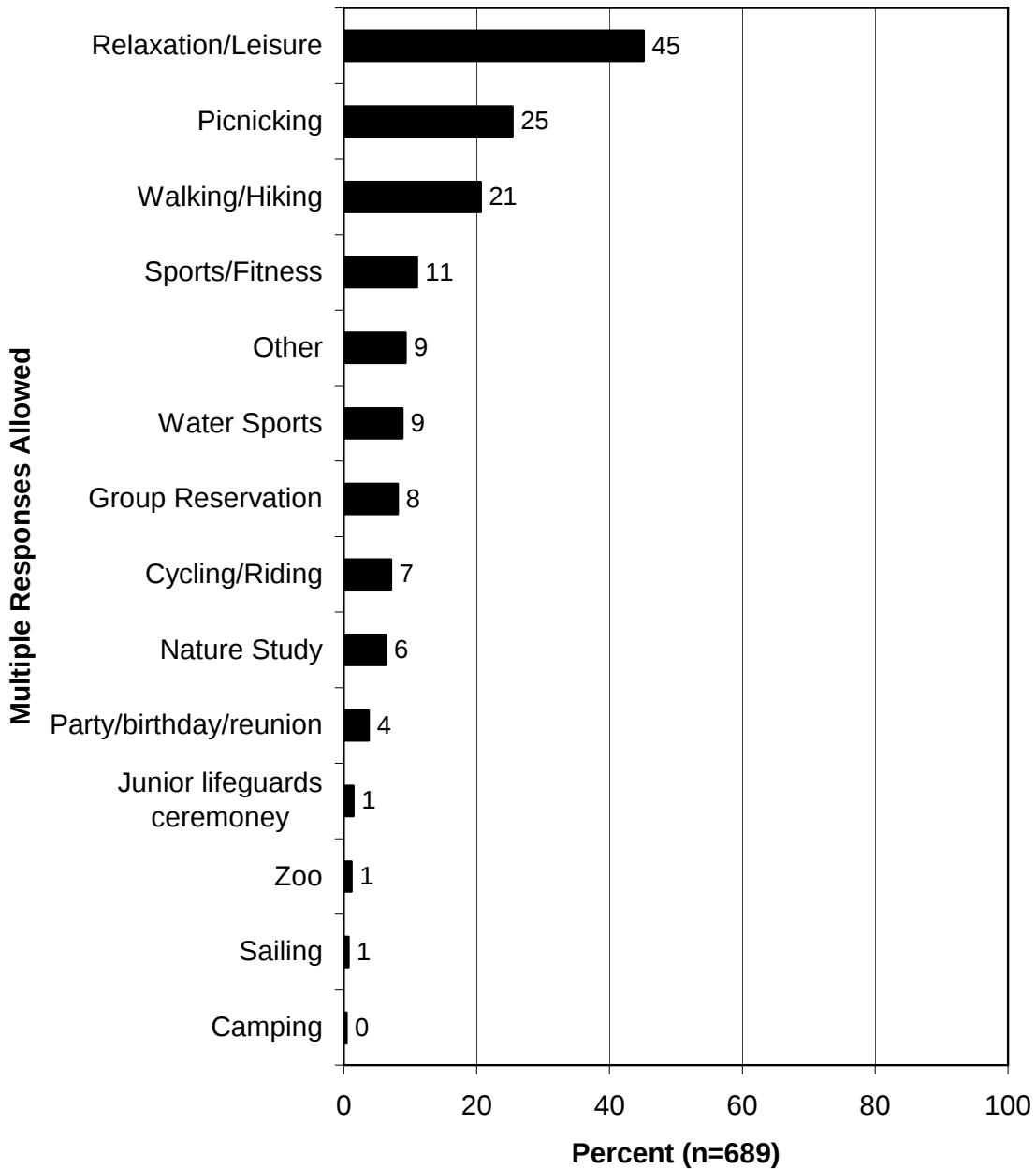
How many times did you visit other public parks in last year?



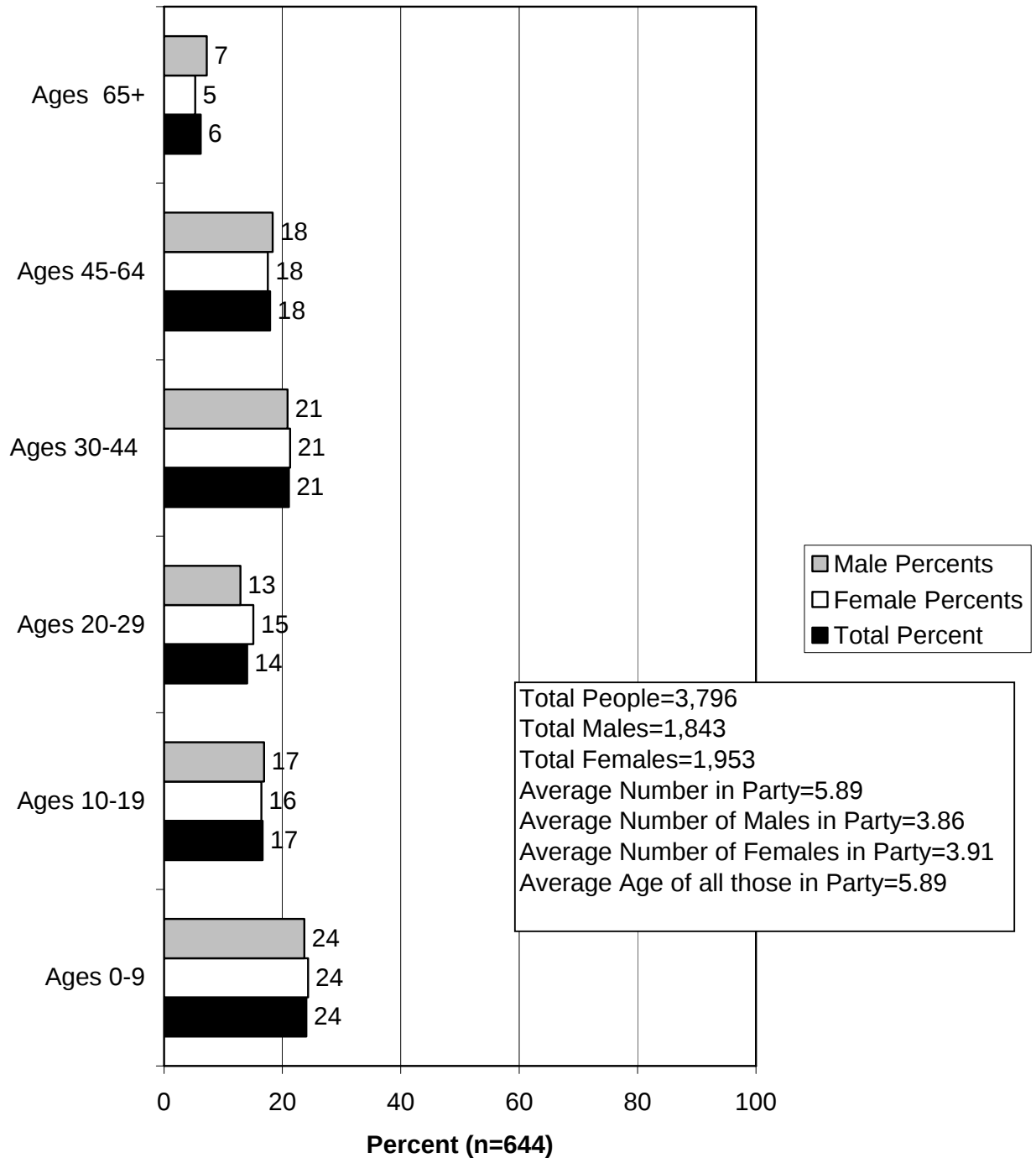
Are you, or any member of your group, disabled?



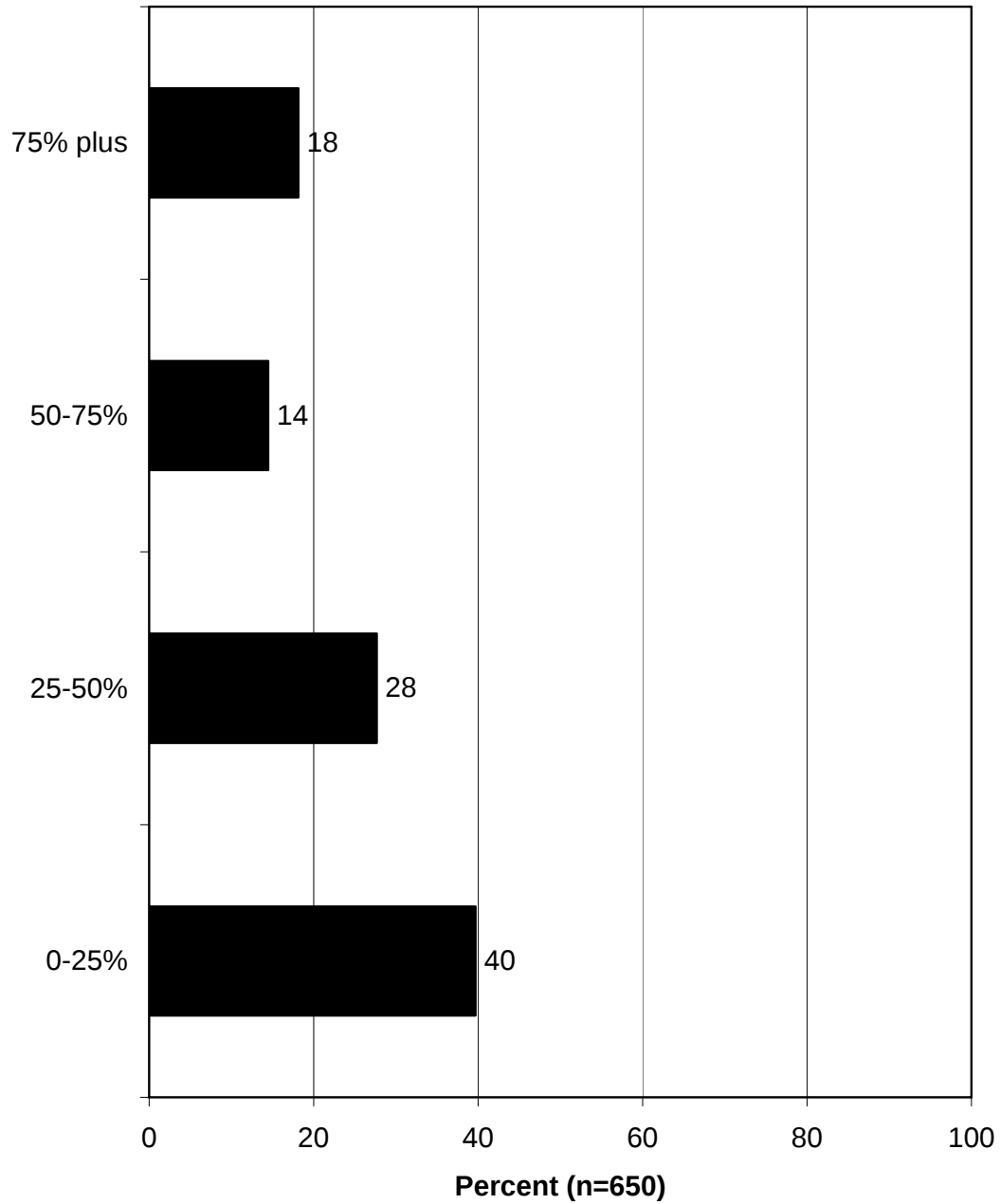
What is the purpose of your visit today? Please check all that apply.



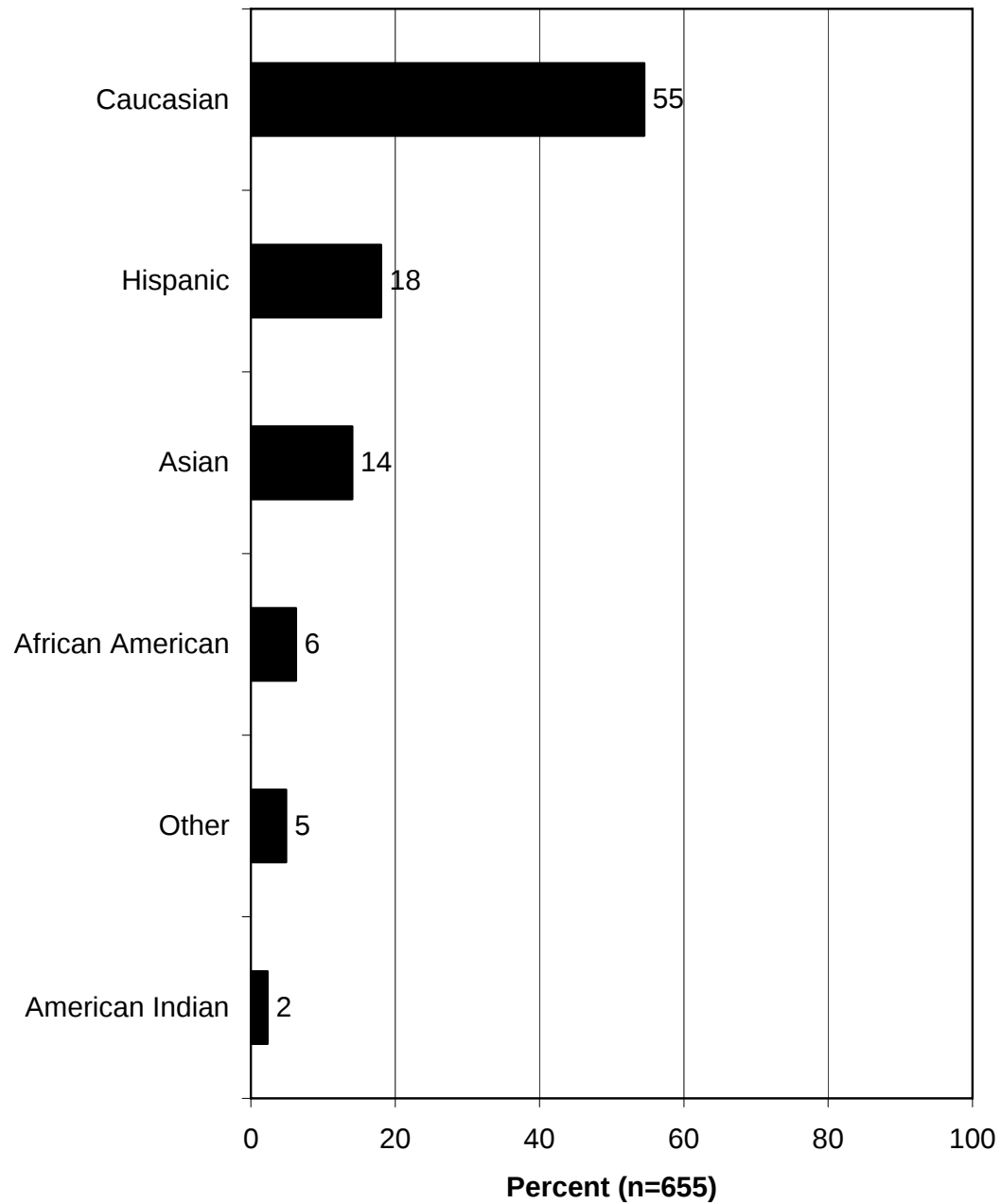
Age and gender of those in your party.



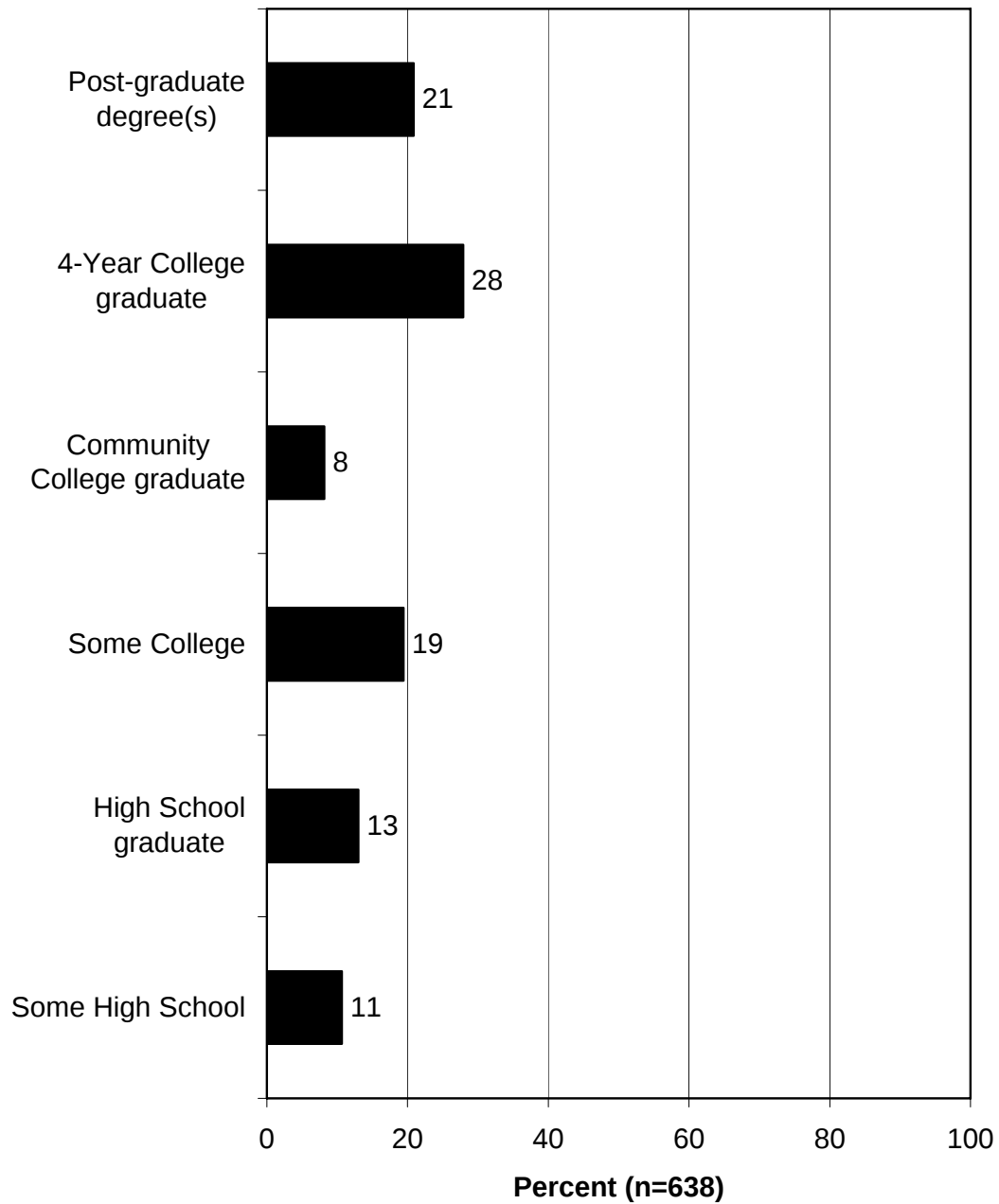
What proportion of your summer recreation time is spent in County of Orange facilities?



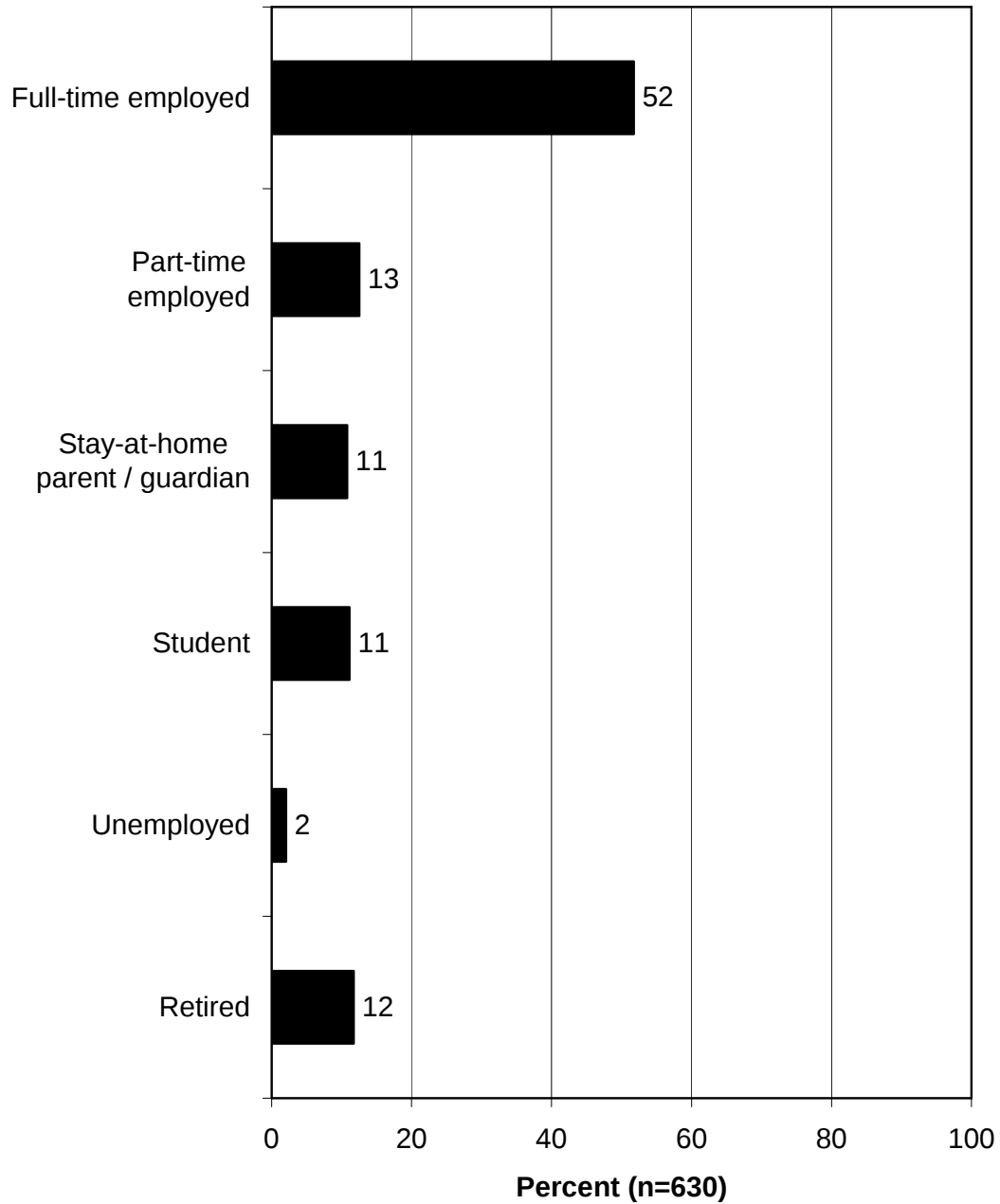
**Please check the category (in alphabetical order)
that best describes you:**



Please check the educational category that best describes you:



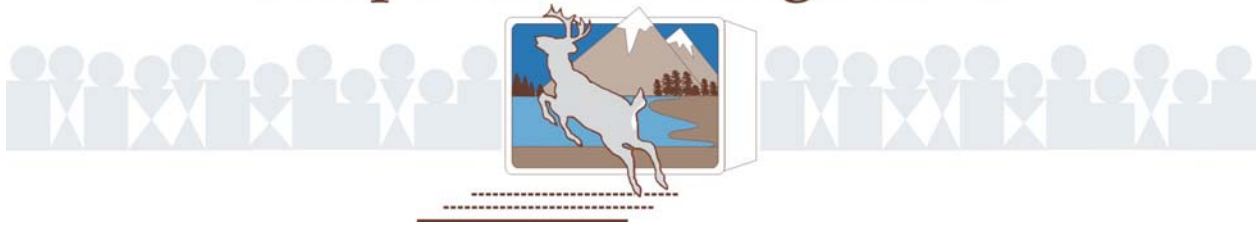
Please check the category that best describes you:



Your approximate annual income?



Responsive Management



ORANGE COUNTY PARKS VISITOR SURVEY: Z-SCORE TABLES

Conducted for the Harbors, Beaches and Parks Division of the Orange
County Resources and Development Management Department

by Responsive Management

2006

ORANGE COUNTY PARKS VISITOR SURVEY: Z-SCORE TABLES

2006

Responsive Management National Office

Mark Damian Duda, Executive Director
Peter E. De Michele, Ph.D., Director of Research
Martin Jones, Research Associate
Andrea Criscione, Research Associate
Chad Craun, Research Associate
Sherry Cox, Research Associate
Tim Winegord, Survey Center Manager
Jared Martin-Basye, Survey Center Assistant Manager
Alison Lanier, Business Manager
Steven J. Bissell, Ph.D., Qualitative Research Associate
James B. Herrick, Ph.D., Research Associate

130 Franklin Street
Harrisonburg, VA 22801
Phone: 540/432-1888 Fax: 540/432-1892
E-mail: mark@responsivemanagement.com
www.responsivemanagement.com

Orange County Park User Z-Score Analyses

This first table (below) shows the characteristics (i.e., responses to other questions) that are positively correlated with those who had visited Aliso Beach. For example, whites/Caucasians were much more likely to have visited Aliso Beach than were non-whites. Note, however, that this does not mean that all whites visited Aliso Beach; it simply means that whites visited Aliso Beach at a rate higher than that of non-whites. Likewise, those who indicated being dissatisfied with the restrooms were much more likely to have visited Aliso Beach than those who did not indicate dissatisfaction with the restrooms.

The stars (*) in the column called “Z-SCORE” are a measure of the strength of the findings. For instance, three asterisks (***) indicate that the finding is significant at the 0.001 level, or put another way, that the correlation would happen by chance only 1 in 1,000 times. Similarly, two asterisks (**) denote a correlation that would happen by chance 1 in 100 times. A single asterisk (*) indicates a correlation that would happen by chance only 5 times in 100 times.

All of the results shown in the tables below are statistically significant. That means that the relationships found in the analyses below are all highly unlikely to have happened by chance.

Aliso Beach Visitor.	Z-SCORE
Indicated the purpose for the visit was relaxation/leisure	***
Indicated being dissatisfied with the restrooms.	***
Respondent indicated being Caucasian.	**
Indicated being dissatisfied with the food concession.	*
Indicated traveling to the park by car/truck/SUV/van	*
Indicated being satisfied with the ranger services.	*
Indicates annual income as \$75,000 to over \$100,000.	*
Respondent indicated being a 4-Year College graduate.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Aliso and Wood Canyons Wilderness Park Visitor.	Z-SCORE
Indicates annual income as \$25,000 to \$74,999.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Baby Beach Visitor.	Z-SCORE
Indicated the purpose for the visit was relaxation/leisure	***
Indicated 75% plus of summer recreation time is spent in County of Orange facilities.	***
Respondent indicated being Caucasian.	**
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Capistrano Beach Visitor.	Z-SCORE
Indicated the purpose for the visit was relaxation/leisure	***
Indicated the T.V. to be the best method to provide information about parks operated by the County of Orange.	*
Indicated being dissatisfied with the park appearance.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Carbon Canyon Regional Park Visitor.	Z-SCORE
Respondent indicated being Hispanic.	***
Indicated the purpose for the visit was picnicking.	***
Indicated more than 6 people in attendance.	***
Indicated being satisfied with the recreational facilities.	***
Indicated being satisfied with the food concession.	**
Respondent indicated being Asian.	**
Respondent indicated having some high school.	**
Respondent indicates being employed full-time.	**
Indicated traveling to the park by car/truck/SUV/van	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Caspers Wilderness Park Visitor.	Z-SCORE
Indicated traveling to the park by camper/camper trailer	***
Indicated the purpose for the visit was walking/hiking.	***
Indicated being dissatisfied with the directional signs.	***
Indicated the purpose for the visit was nature study.	***
Indicated being dissatisfied with the food concession.	***
Indicated the purpose for the visit was cycling/riding	***
Indicated the purpose for the visit was a Group Reservation.	***
Indicated visiting the park once in the last year.	***
Respondent indicated being Hispanic.	**
Indicated 25-50% of summer recreation time is spent in County of Orange facilities.	*
Respondent indicates being retired.	*
Indicated being dissatisfied with the recreational facilities.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Clark Regional Park Visitor.	Z-SCORE
Respondent indicated being Asian.	***
Respondent indicated being African American.	***
Indicated the purpose for the visit was a Group Reservation.	***
Indicated visiting the park once in the last year.	***
Indicated the purpose for the visit was sports/fitness	***
Indicated traveling to the park by public transportation	***
Indicated being satisfied with the restrooms.	***
Indicated being satisfied with the food concession.	***
Indicated a member of the group to be disabled.	*
Respondent indicates being a student.	*
Indicated the purpose for the visit was picnicking.	*
Respondent indicated having some high school.	*
Respondent indicates being retired.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Craig Regional Park Visitor.	Z-SCORE
Respondent indicated being Asian.	*
Indicated the purpose for the visit was walking/hiking.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

George Key Ranch Historical Park Visitor.	Z-SCORE
Respondent indicated having some college.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Heritage Hill Historical Park Visitor.	Z-SCORE
Indicated being dissatisfied with the ranger services.	**
Indicated the purpose for the visit was nature study.	**
Respondent indicated being American Indian.	*
Indicated visiting the park once in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Irvine Regional Park Visitor.	Z-SCORE
Indicated the purpose for the visit was picnicking.	***
Indicated the purpose for the visit was a Party/birthday/reunion.	***
Indicated more than 6 people in attendance.	***
Respondent indicates being employed full-time.	***
Indicated 0-25% of summer recreation time is spent in County of Orange facilities.	***
Indicated being satisfied with the recreational facilities.	**
Respondent indicated being Hispanic.	**
Respondent indicated being African American.	*
Indicated being satisfied with the primary activity area.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Limestone/Whiting Ranch Parks Visitor.	Z-SCORE
Indicated the purpose for the visit was cycling/riding	***
Indicated the Internet to be the best method to provide information about parks operated by the County of Orange.	***
Indicated traveling to the park by bicycle/motorcycle	***
Indicated the purpose for the visit was walking/hiking.	**
Respondent indicates being employed full-time.	**
Indicated being dissatisfied with employee courtesy.	**
Indicated 5 or fewer people in attendance.	*
Indicated 25-50% of summer recreation time is spent in County of Orange facilities.	*
Indicates annual income as \$75,000 to over \$100,000.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Mason Regional Park Visitor.	Z-SCORE
Indicated the purpose for the visit was sailing.	***
Respondent indicates being retired.	***
Indicated the purpose for the visit was water sports.	***
Respondent indicated being African American.	***
Indicated a member of the group to be disabled.	**
Indicated being satisfied with the restrooms.	*
Indicated visiting the park 2 or more times in the last year.	*
Indicated the purpose for the visit was picnicking.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Mile Square Regional Park Visitor.	Z-SCORE
Respondent indicated being Hispanic.	***
Indicated traveling to the park by walk-in / on foot	**
Indicated the purpose for the visit was a Party/birthday/reunion.	**
Indicated the newspaper to be the best method to provide information about parks operated by the County of Orange.	**
Respondent indicated being Asian.	**
Indicated visiting the park 2 or more times in the last year.	*
Indicated being satisfied with the recreational facilities.	*
Indicated mail to be the best method to provide information about parks operated by the County of Orange.	*
Indicated visiting the park once in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

O'Neill Regional Park Visitor.	Z-SCORE
Indicated the purpose for the visit was camping.	***
Indicated traveling to the park by camper/camper trailer	***
Indicated the purpose for the visit was nature study.	***
Indicated being dissatisfied with the ranger services.	***
Indicated the purpose for the visit was walking/hiking.	***
Indicated being dissatisfied with employee courtesy.	***
Respondent indicated being American Indian.	***
Indicated the purpose for the visit was relaxation/leisure	*
Respondent indicated being Caucasian.	*
Respondent indicated having some college.	*
Indicated 5 or fewer people in attendance.	*
Respondent indicates being employed full-time.	*
Indicated traveling to the park by walk-in / on foot	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Old Orange County Courthouse Visitor.	Z-SCORE
Respondent indicates being retired.	**
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Orange County Zoo Visitor.	Z-SCORE
Indicated the purpose for the visit was the zoo	***
Respondent indicates being a stay-at-home parent / guardian.	***
Indicated word of mouth to be the best method to provide information about parks operated by the County of Orange.	**
Respondent indicated being a community college graduate.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Ramon Peralta Adobe Visitor.	Z-SCORE
Indicated being dissatisfied with the directional signs.	***
Respondent indicated being a community college graduate.	***
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Riley Wilderness Park Visitor.	Z-SCORE
Indicated traveling to the park by walk-in / on foot	***
Indicated the purpose for the visit was walking/hiking.	***
Indicated word of mouth to be the best method to provide information about parks operated by the County of Orange.	***
Respondent indicated being a community college graduate.	**
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Salt Creek Beach Visitor.	Z-SCORE
Indicated the purpose for the visit was a Junior lifeguards ceremony.	***
Indicated the purpose for the visit was relaxation/leisure	***
Indicated the purpose for the visit was water sports.	***
Respondent indicated being Caucasian.	***
Indicated being satisfied with the food concession.	***
Indicated being dissatisfied with the restrooms.	***
Respondent indicates being a student.	***
Indicated being satisfied with the ranger services.	**
Indicated 75% plus of summer recreation time is spent in County of Orange facilities.	*
Indicates annual income as \$75,000 to over \$100,000.	*
Indicated being satisfied with the park appearance.	*
Indicated visiting the park 2 or more times in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Santiago Oaks Regional Park Visitor.	Z-SCORE
Indicated the purpose for the visit was walking/hiking.	***
Respondent indicates being unemployed.	***
Indicated the purpose for the visit was nature study.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Sunset Beach Visitor.	Z-SCORE
Indicated being dissatisfied with the park appearance.	***
Indicated being dissatisfied with the recreational facilities.	***
Indicated being dissatisfied with the primary activity area.	***
Indicated being dissatisfied with the food concession.	***
Indicated being dissatisfied with the restrooms.	***
Indicated the purpose for the visit was relaxation/leisure	***
Respondent indicated having some high school.	***
Indicated 5 or fewer people in attendance.	**
Indicates annual income as less than \$25,000.	**
Indicated the T.V. to be the best method to provide information about parks operated by the County of Orange.	**
Respondent indicated being a community college graduate.	*
Indicated the purpose for the visit was water sports.	*
Indicated being satisfied with the ranger services.	*
Respondent indicates being a student.	*
Indicated visiting the park 2 or more times in the last year.	*
Respondent indicated being American Indian.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Upper Newport Bay Visitor.	Z-SCORE
Indicated traveling to the park by walk-in / on foot	**
Indicated being satisfied with the restrooms.	*
Respondent indicates being employed Part-time.	*
Indicated 5 or fewer people in attendance.	*
Respondent indicated having a Post-graduate degree.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Yorba Cemetery Visitor.	Z-SCORE
Respondent indicates being unemployed.	***
Respondent indicated being American Indian.	***
Respondent indicated having some high school.	**
Indicated visiting the park once in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Yorba Regional Park Visitor.	Z-SCORE
Indicated the purpose for the visit was a Party/birthday/reunion.	***
Indicated more than 6 people in attendance.	***
Indicated a member of the group to be disabled.	***
Indicated the purpose for the visit was a Group Reservation.	***
Indicated visiting the park once in the last year.	**
Indicated mail to be the best method to provide information about parks operated by the County of Orange.	**
Respondent indicated having some high school.	**
Indicates annual income as less than \$25,000.	**
Respondent indicated being a high school graduate	*
Respondent indicates being a student.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Indicated 0-25% of summer recreation time is spent in County of Orange facilities.	Z-SCORE
Indicated visiting the park once in the last year.	***
Indicated the purpose for the visit was a Party/birthday/reunion.	**
Indicated visiting the park once in the last year.	**
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Indicated 25-50% of summer recreation time is spent in County of Orange facilities.	Z-SCORE
Indicated the purpose for the visit was walking/hiking.	**
Indicated the radio to be the best method to provide information about parks operated by the County of Orange.	*
Indicated visiting the park 2 or more times in the last year.	*
Indicated 5 or fewer people in attendance.	*
Indicated the purpose for the visit was cycling/riding	*
Indicated the purpose for the visit was sports/fitness	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Indicated 50-75% of summer recreation time is spent in County of Orange facilities.	Z-SCORE
Indicated visiting the park 2 or more times in the last year.	**
Respondent indicates being a stay-at-home parent / guardian.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Indicated 75% plus of summer recreation time is spent in County of Orange facilities.	Z-SCORE
Indicated the purpose for the visit was sailing.	***
Indicated the purpose for the visit was water sports.	**
Respondent indicated being Caucasian.	**
Indicated visiting the park 2 or more times in the last year.	**
Indicated the purpose for the visit was sports/fitness	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated being African American.	Z-SCORE
Indicated the purpose for the visit was a Group Reservation.	***
Indicated a member of the group to be disabled.	***
Indicated the purpose for the visit was picnicking.	***
Indicated visiting the park once in the last year.	***
Indicated traveling to the park by camper/camper trailer	**
Indicated visiting the park once in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated being Asian.	Z-SCORE
Indicated the purpose for the visit was sports/fitness	***
Indicated the purpose for the visit was picnicking.	***
Respondent indicates being a student.	**
Indicated visiting the park once in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated being Caucasian.	Z-SCORE
Indicated the purpose for the visit was relaxation/leisure	***
Indicates annual income as \$75,000 to over \$100,000.	***
Indicated 75% plus of summer recreation time is spent in County of Orange facilities.	**
Indicated 5 or fewer people in attendance.	**
Respondent indicated having a Post-graduate degree.	**
Respondent indicates being employed Part-time.	**
Indicated the purpose for the visit was water sports.	*
Indicated the Internet to be the best method to provide information about parks operated by the County of Orange.	*
Indicated visiting the park 2 or more times in the last year.	*
Indicated the purpose for the visit was sailing.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated being Hispanic.	Z-SCORE
Indicated the purpose for the visit was a Party/birthday/reunion.	***
Indicated the purpose for the visit was picnicking.	***
Indicated more than 6 people in attendance.	***
Respondent indicated being a high school graduate	***
Respondent indicated having some high school.	***
Indicates annual income as \$25,000 to \$74,999.	***
Indicated traveling to the park by camper/camper trailer	***
Indicated visiting the park 2 or more times in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated having some high school.	Z-SCORE
Indicates annual income as less than \$25,000.	***
Respondent indicates being a student.	***
Respondent indicated being Hispanic.	***
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated being a high school graduate	Z-SCORE
Indicated traveling to the park by camper/camper trailer	***
Indicated the purpose for the visit was a Party/birthday/reunion.	***
Respondent indicated being Hispanic.	***
Indicated a member of the group to be disabled.	***
Indicated the purpose for the visit was camping.	**
Indicates annual income as \$25,000 to \$74,999.	**
Indicated visiting the park once in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated having some college.	Z-SCORE
Indicates annual income as \$25,000 to \$74,999.	***
Indicated the radio to be the best method to provide information about parks operated by the County of Orange.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated being a community college graduate.	Z-SCORE
Indicates annual income as \$25,000 to \$74,999.	**
Respondent indicates being employed Part-time.	**
Indicated the purpose for the visit was nature study.	**
Indicated the purpose for the visit was walking/hiking.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated being a 4-Year College graduate.	Z-SCORE
Indicates annual income as \$75,000 to over \$100,000.	***
Respondent indicates being employed full-time.	**
Indicated the purpose for the visit was walking/hiking.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicated having a Post-graduate degree.	Z-SCORE
Indicates annual income as \$75,000 to over \$100,000.	***
Indicated the Internet to be the best method to provide information about parks operated by the County of Orange.	**
Indicated the purpose for the visit was sports/fitness	**
Respondent indicated being Caucasian.	**
Indicated the purpose for the visit was a Junior lifeguards ceremony.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicates being employed full-time.	Z-SCORE
Indicates annual income as \$25,000 to \$74,999.	***
Indicates annual income as \$75,000 to over \$100,000.	***
Respondent indicated being a 4-Year College graduate.	**
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicates being employed Part-time.	Z-SCORE
Respondent indicated being a community college graduate.	**
Indicates annual income as less than \$25,000.	**
Respondent indicated being Caucasian.	**
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicates being a stay-at-home parent / guardian.	Z-SCORE
Indicates annual income as \$75,000 to over \$100,000.	**
Indicated the purpose for the visit was relaxation/leisure	**
Indicated the purpose for the visit was a Junior lifeguards ceremony.	*
Indicated more than 6 people in attendance.	*
Indicated 50-75% of summer recreation time is spent in County of Orange facilities.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicates being a student.	Z-SCORE
Indicates annual income as less than \$25,000.	***
Respondent indicated having some high school.	***
Respondent indicated being Asian.	**
Indicated traveling to the park by car/truck/SUV/van	*
Indicated visiting the park once in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicates being unemployed.	Z-SCORE
Indicates annual income as less than \$25,000.	***
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Respondent indicates being retired.	Z-SCORE
Indicated the purpose for the visit was sailing.	***
Indicated a member of the group to be disabled.	***
Indicated the newspaper to be the best method to provide information about parks operated by the County of Orange.	**
Indicated the purpose for the visit was walking/hiking.	*
Indicated traveling to the park by camper/camper trailer	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Indicates annual income as less than \$25,000.	Z-SCORE
Respondent indicates being a student.	***
Respondent indicated having some high school.	***
Respondent indicates being unemployed.	***
Indicated the purpose for the visit was camping.	***
Respondent indicates being employed Part-time.	**
Indicated the T.V. to be the best method to provide information about parks operated by the County of Orange.	*
Indicated traveling to the park by camper/camper trailer	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Indicates annual income as \$25,000 to \$74,999.	Z-SCORE
Respondent indicates being employed full-time.	***
Respondent indicated having some college.	***
Respondent indicated being Hispanic.	***
Respondent indicated being a community college graduate.	**
Indicated the purpose for the visit was a Group Reservation.	**
Respondent indicated being a high school graduate	**
Indicated a member of the group to be disabled.	**
Indicated visiting the park once in the last year.	**
Indicated the radio to be the best method to provide information about parks operated by the County of Orange.	*
Indicated the newspaper to be the best method to provide information about parks operated by the County of Orange.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	

Indicates annual income as \$75,000 to over \$100,000.	Z-SCORE
Respondent indicated having a Post-graduate degree.	***
Respondent indicated being a 4-Year College graduate.	***
Respondent indicated being Caucasian.	***
Respondent indicates being employed full-time.	***
Indicated the Internet to be the best method to provide information about parks operated by the County of Orange.	***
Respondent indicates being a stay-at-home parent / guardian.	**
Indicated the purpose for the visit was a Junior lifeguards ceremony.	**
Indicated the purpose for the visit was relaxation/leisure	*
Indicated visiting the park 2 or more times in the last year.	*
INSIGNIFICANT AND NEGATIVE Z-SCORES OMITTED	