







# Third Party Toolbox







## **Accessing the Eco Challenge Toolbox**

**Toolbox Location:** <u>www.discoverycube.org/eco-challenge-toolbox</u>

Password: toolbox

- Download Terms of Use and Style Guide
- 2. Review each document
- Send approved Terms of Use to Discovery Science Center
- 4. Discovery Science Center will provide FTP logins

#### **Protected: Eco Challenge Toolbox**



Eco Challenge is a green initiative developed by OC Waste & Recycling and Discovery Science Center intended to increase public knowledge about green initiatives through the Eco Challenge exhibit at Discovery Science Center and community outreach.

To encourage your participation in this initiative, we have put together a library of collateral that you can use to communicate these messages and your own under the Eco Challenge brand. The following pieces are available as print-ready PDFs and layered files for custom logo insertion.

To get started, download and carefully read the Terms of Use and Style Guide below. The Terms of Use must be signed and all collateral must be approved as outlined in the Terms of Use prior to implementation. FTP login instructions will be provided upon acceptance of Terms of Use.

Download Terms of Use >

Download Style Guide >

## Supervisorial Districts

#### District 1:

Garden Grove Midway City Santa Ana Westminster Fountain Valley

#### **District 2:**

Buena Park
Costa Mesa
Cypress
Fountain Valley
Huntington Beach
La Palma
Los Alamitos
Newport Beach
Seal Beach
Stanton
Rossmoor

District 3:







### **Collateral Available for Download**

- Table cover (6-foot table)
- Posters (2 versions)
- Full page flyer (double-sided w/coupon)
- Half page flyer (double-sided w/coupon)
- Web banners (2 sizes)









## **Flyer Files & Coupons**

Full & half page flyers are both double-sided and should be downloaded as follows:

#### **Back Side**

- The back is the same for each Supervisorial District
- Available in English, Spanish, Vietnamese and Korean
- Your logo cannot be added to the back side

#### Front Side

- The front side is broken down by Supervisorial District for coupon tracking purposes
- Available in English, Spanish, Vietnamese and Korean
- Files are available as print-ready PDFs (which will not include your logo) and as Photoshop files (on which you can add your logo)









# **Contact Discovery Science Center to Register**

Erin Rhodes
Discovery Science Center
714-263-3836
erhodes@discoverycube.org

Isabel Rios OC Waste & Recycling Office: (714) 834-4118

Isabel.Rios@ocwr.ocgov.com

