OC Rideshare Program

(For County of Orange and Superior Court Employees)

Executive Summary

Management and Support

- Program Management – Robert O'Brien, Human Resource Services.
- Centralized Rideshare Program office servicing all County facilities through web site, e-mail and message center.
- Manager's Rideshare Tools on special web page.
- Management Presentation as requested.
- On-site Rideshare Coordinators to assist with rideshare information display racks, posters and special events.

Outreach and Education

- Rideshare information display racks maintained at all major worksites.
- Quarterly *OC Commuter* newsletter distributed electronically to all employees.
- Annual Transportation Survey that includes the opportunity to sign up for the carpool/vanpool classifieds listing.
- Program information to employees through new hire orientation and other outreach efforts.
- Rideshare booth at the OCEA Annual Health Fair and other large events.
- Special smaller events and presentations such as vanpool formation meetings.

Commuter Assistance and Services

- Program Website - ocgov.com/hr/rideshare for all applications, forms, links, announcements.
- Message Centers – (714) 647-1931 and e-mail address rideshare@ocgov.com for assistance
- Guaranteed Ride Home Program – Emergency taxi ride home available on rideshare days.
- Carpool/Vanpool Classifieds – An on-line listing of fellow employees interested in carpooling or vanpooling.
- Try-Transit-On-Us – Receive a refund for purchasing a one-week or a one-day pass/ticket to commute to work on any public transit.
- Commuter Choice Program – Purchase transit and vanpool fares with pretax dollars through monthly payroll deductions.
- Car/vanpool Parking & Electric Vehicle Charging – Varies - check with facility manager for procedures.

Startup Incentives

- Commuter Choice Registration Bonus - Sign up for the Commuter Choice program to purchase monthly fares (OCTA, Metrolink or Vanpool vouchers) for an e-Card valued between $30 and $100 after first two months of participation.
- Start-A-Vanpool - Lease a vanpool vehicle to commute to work with at least three other County employees and get a $300 e-Card after three months and another $300 e-Card after six months.
- Get-A-Charge-on-Us – Lease/purchase an electric vehicle or Partial Hybrid EV for your commute and get a $100 e-Card.
- Club Rideshare Registration – Register and track the first 20 rideshare events to get a $40 e-Card (Not available to those that have already received a Startup Incentive.)

On-going Incentives

- Club Rideshare members are eligible to win monthly drawings (3 x $25 e-Cards), merchant discounts and other contests. Members receive a special monthly e-Bulletin previewing discounts, alerts and fun things for rideshare participants. Annual renewal of participation for a $15 e-Card. Refer-A-Coworker and receive a $10 e-Card when the join.

Other Incentives

- $2/Day Incentive – Gift card payout for first three months of ridesharing (Inland Empire and Orange County residence only, funded by County Transportation Commissions).
- Rideshare Plus – Thank you reward and discounts for continuing to rideshare (Inland Empire only, funded by Riverside County Transportation Commission).
- OCTA Vanpool Subsidy – Reduction in monthly lease amount up to $400 – Funded by Orange County Transportation Authority.
- Event Discounts – Show Metrolink or OCTA tickets or Transponder to receive discounts from participating vendors.
- 91 Express Lane – Free or discounted fees for carpools or vanpool with three or more people. First week free if paid through major credit card.